

A3. collaborative practice and interdisciplinarity
within chosen field of fashion communication
and styling;

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12. Programme structure (levels, modules, credits and progression requirements)

12. 1 Overall structure of the programme

Programme Structure Diagram – Full Time

BA (Hons) Fashion Communication and Styling is a 3-year (full-time) or 4-year (full-time thick sandwich year mode) or 6-year part-time programme (the TKSW option is not an option on PT mode).

Each year contains a set of modules, which provide credit points that allow each student to progress to the following year. Students will need 360 credit points in total to achieve BA (Hons) Fashion Communication and Styling. This is made up of a total of 120 credit points in each academic year.

Students on the full-time mode of study only will also have the option to complete an additional 120 credit module after level 5 and before level 6 as long as all modules have been passed and progression is possible: FSH3520 Fashion Communication and Styling: Fashion Communication Placement Year.

In addition:

- On completion of level 4, there is an exit award available: DIP (HE) Fashion Communication and Styling
- On completion of level 5, there is an exit award available: CERT (HE) Fashion Communication and Styling

YEAR ONE (Level 4)

FSH1220
Fashion Communication Skills
(30 Credits – Term 1)

FSH1620
Communication, Collaboration and
Production
(30 Credits – Term 2)

FSH1720
Visual Communication Research
(30 Credits – Year long)

FSH1935
Fashion History and Theory
(30 Credits – Year long)

YEAR TWO (Level 5)

FSH2620
Fashion Communication Practice
(30 Credits – Term 1)

FSH2320
Fashion
Communication
Internship
(30 credits-Term 2)

FSH2920
Industry, Media
and Audience
(30 credits –
Term 2)

FSH2935
Fashion Culture and Industry
(30 Credits – Year long)

YEAR THREE (Level 6)

FSH3320
Fashion Communication Portfolio
(90 Credits – Year long)

FSH3935
Contextual Studies Research Project
(30 Credits – Year long)

Programme Structure Diagram – Full Time (Thick Sandwich mode)

YEAR ONE (Level 4)

FSH1220
Fashion Communication Skills
(30 Credits – Term 1)

FSH1620
– Term 1)

FSH1935
Fashion History and Theory
(30 Credits – Year long)

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YEAR FOUR (Level 6)

FSH3320
Fashion Communication Portfolio
(90 Credits – Year long)

FSH3935
Contextual Studies Research Project
(30 Credits – Year long)

Programme Structure Diagram – Part Time

YEARS ONE & TWO (Level 4)

FSH1220
Fashion Communication Skills
(30 Credits – Term 1)

FSH1620
Communication, Collaboration and
Production
(30 Credits – Term 2)

FSH1720
Visual Communication Research
(30 Credits – Year long)

FSH1935
Fashion History and Theory
(30 Credits – Year long)

YEARS THREE & FOUR (Level 5)

FSH2620
Fashion Communication Practice
(30 Credits – Term 1)

FSH2320
Fashion
Communication
Internship
(30 credits-Term 2)

FSH2920
Industry, Media
and Audience
(30 credits –
Term 2)

FSH2935
Fashion Culture and Industry
(30 Credits – Year long)

YEARS FIVE & SIX (Level 6)

FSH3320
Fashion Communication Portfolio
(90 Credits – Year long)

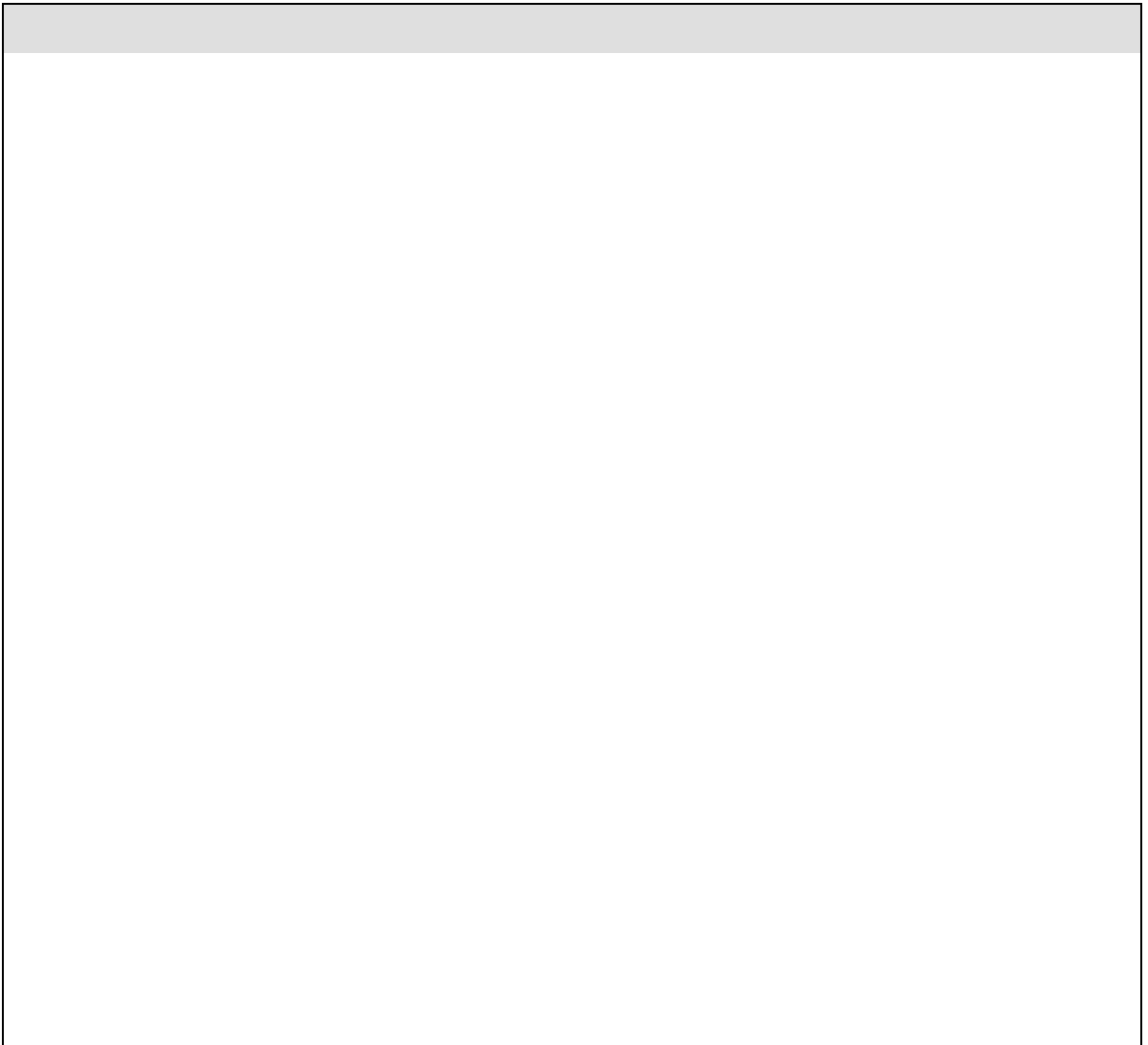
FSH3935
Contextual Studies Research Project
(30 Credits – Year long)

12.2 Levels and modules

Starting in academic year 2010/11 the University is changing the way it references modules to state the level of study in which these are delivered. This is to comply with the national Framework for Higher Education Qualifications. This implementation will be a gradual process whilst records are updated. Therefore, the old coding is bracketed below.

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16. Future careers (if applicable)

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21. Other information

Please note, programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve

